



Confidential

SIMPLICITY

Future Challenge and Opportunity

Conference on the Future of Legal Services

HSG Virtual Event - 14/15 April 2020

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SUMMARY.



WHY.

Law is complex and difficult to understand. If this complexity is decreased, the improved accessibility and clarity results in more efficient processes and high quality solutions. In addition, new products and services are generated through user-centered practice and creative collaboration with users. Indeed, even the Swiss Federal Council has recognised that simplification is essential, particularly for the purpose of implementing legal requirements fast and correctly: The requirements in connection with Covid-19 were also communicated visually.

WHAT.

The potential for simplification is enormous: From legislation, general terms and conditions, forms, compliance guidelines, privacy policies, contract templates up to training materials and entire legal processes.

WHO.

The potential for simplification can be realised by the entire legal profession. In other words, by lawyers working in legislative and the judiciary as well as by public authorities, practising lawyers in all areas and in-house lawyers. There is certainly more potential in the case of standardised processes and requirements that affect a larger number of users given that there is also more scaling potential there.

HOW.

Simplification can be achieved by simplifying the language, by structuring and visualising, and with technical tools. But first and foremost, a cultural transformation is necessary: The user's perspective must be strictly embraced. In addition, it is essential to balance the risks in order to be able to decide which formulations can be dropped or simplified in favour of efficiency. This requires an attitude of courageously taking responsibility and strategic comprehensive and creative thinking in terms of the overall long-term interest.

WHY.



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WHAT.



LEGISLATION



TERMS & CONDITIONS



PROCESSES



CONTRACT TEMPLATES



TRAINING MATERIALS



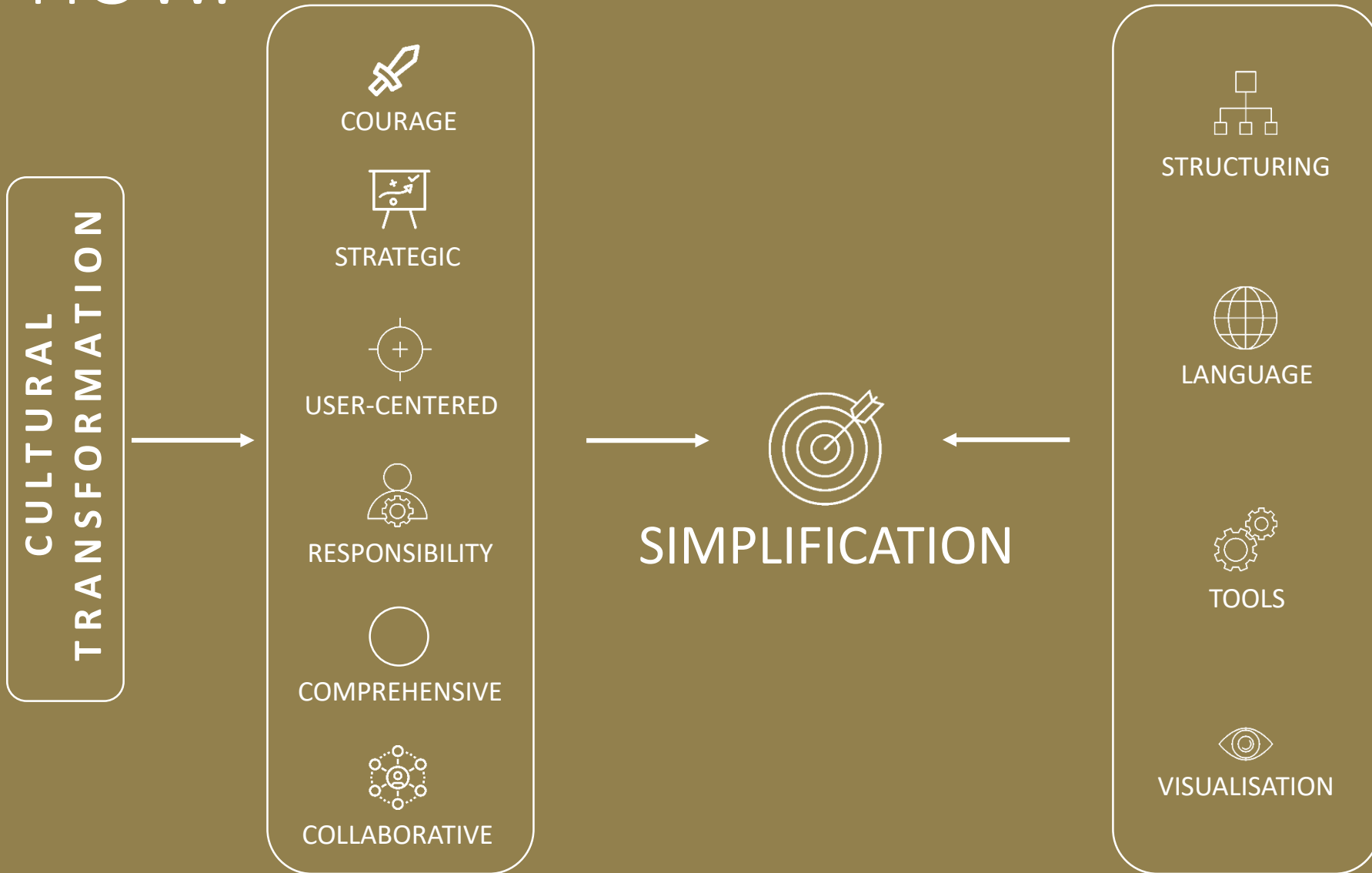
PRIVACY NOTICES



COMPLIANCE POLICIES

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WHO.



AUTHORITIES



LEGISLATION



JUDICIARY



UNIVERSITIES



CORPORATE



LAWFIRM

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STRIVING FOR SIMPLICITY

with COURAGE and PASSION



EXAMPLE.

Bund verstärkt Massnahmen gegen das Coronavirus

13.01.2021

Ab 18. Januar gilt neu schweizweit:



Geschlossen: Läden mit Waren des nicht-täglichen Bedarfs

Bisherige Beschränkung der Öffnungszeiten aufgehoben (täglicher Bedarf)



Schutz besonders gefährdeter Personen

Recht auf Homeoffice, gleichwertigen Schutz oder Beurlaubung



Private Treffen mit maximal 5 Personen

Empfehlung: aus maximal 2 Haushalten



Homeoffice-Pflicht

Wo möglich und mit verhältnismässigem Aufwand umsetzbar



Treffen im öffentlichen Raum mit maximal 5 Personen



Maskenpflicht am Arbeitsplatz

Wenn mehr als eine Person im Raum

Weiterhin gilt:



Maximal 5 Personen bei Sport und Kultur



Fernunterricht an Hochschulen



Geschlossen:

- Restaurants und Bars
- Discos und Tanzlokale
- Kulturbetriebe
- Sportanlagen
- Freizeiteinrichtungen



Ausnahmen für unter 16-Jährige (Sport/Kultur)



Gemeinsamer Gesang nur in Familie und Schule



Ausgedehnte Maskenpflicht



Bleiben Sie zu Hause (Empfehlung)



Verbot von Veranstaltungen



Regeln für Skigebiete



Kontakte reduzieren

Handhygiene beachten

Maske tragen

Abstand halten



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Bundesrat
Conseil fédéral
Consiglio federale
Cussegl federal
Federal Council